

Building *Community*

Empower people who are blind
to engage their community
and embrace the Blessed Hope

CHRISTIAN RECORD
— SERVICES FOR THE BLIND —

Annual Report 2017



From the *President*

In 2017, Christian Record Services, Inc. marked another year of continued blessings.

Christian Record continued to effectively serve individuals who are blind by adding a new resource delivery method to provide greater engagement with and independence for our members. All members can now access our wholesome library content online, which includes more than 2,000 titles in all formats: braille, refreshable braille, large print, and audio. These resources can be accessed without cost to the member with their tablet or computer. Library members can now manage their book reservations at our new services website: lib.guide. Of course, digital cartridges loaned by mail are still available as are all Christian Record’s reading resources for those who prefer this method of delivery.

Summer camps continued for the 51st year. Christian Record continues to build partnerships with camps whose mission aligns with ours to empower people who are blind to engage their community and embrace the Blessed Hope. Experienced camp directors adapt or design their program for greater accessibility to maximize the experiences of campers and camp staff. More camps are introducing new programming to help campers acquire new life-enriching skills to benefit them when they return home. Christian Record continues to raise funds for the camp sponsorships and partners with the camps to market the summer camp programs.

This year the ministry has continued its mission of service while maintaining a healthy, sustainable business model. God speaks truth to people’s hearts and with His leading and the support of numerous donors with compassionate hearts, Christian Record touches and impacts the lives of thousands of people who are blind.

Thank you for opening your heart to this legacy ministry of compassion.

Diane Thurber
Diane Thurber
President



On the cover—NCBC campers at Wewoka Woods, Oklahoma.

Building *Community*



Serving
18,804 UPLIFTED



Library Books Lent
12,310 INSPIRED



Magazines Mailed
144,436 ENCOURAGED



Bible School Graduates
68 CONNECTED TO GOD



Campers
246 GAINED CONFIDENCE



Gift Bibles
66 CONSUMED GOD’S WORD



Worldwide Impact
76 COUNTRIES SERVED

Meet our *community*



"My daughter receives the *Children's Friend* and treasures them."

– Mom of Carol Anne, braille magazine subscriber

Outcomes

Christian Record makes a lasting difference in the lives of people who are blind.

Meaningful gifts from donors provide free services that give inspiration, confidence, and a feeling of belonging.

"I was saved at camp the first time I went. My camp counselor read John 3:16 to me, and we had a discussion about Jesus. I felt like I was called to be there at camp."

– Krystal, library member, magazine subscriber, and camper

After Ashley learned that our Savior would soon return and restore her sight, she took Bible studies and gave her life to Jesus.

– Ashley, camper, magazine subscriber, and Bible student



"It felt like a once-in-a-lifetime opportunity. I love camp so much!"

– Levi, camper and braille magazine subscriber



"You gave my son a roadmap to living an extraordinary life."

– Mom of Ryan, camper and braille magazine subscriber



2017 Consolidated Statement of *Activities*

INCOME STATEMENT

	2017	2016
INCOME		
Contributions	\$1,392,091	\$2,037,119
Legacies and Bequests	\$250,565	\$405,204
Investments	\$93,613	\$91,849
Other Income	\$1,366,179	\$1,393,898
Total Income	\$3,102,448	\$3,928,070
EXPENSES		
Program Services		
Personal Services	\$289,867	\$273,944
Production of Periodicals	\$171,007	\$961,680
Lending Library	\$174,936	\$506,127
Public Information and Education	\$167,510	\$548,579
Camps and Other Direct Services	\$80,592	\$567,004
Program Services Total	\$883,912	\$2,857,334
Supporting Activities		
Fundraising	\$665,681	\$647,580
Administration	\$499,960	\$733,999
Total Expenses	\$2,049,553	\$4,238,913
Net Operating Gain (Loss)	\$1,052,895	\$(442,362)
Net Assets Beginning	\$3,510,068	\$3,908,628
Net Assets End	\$4,679,529	\$3,510,568

2017 *Board* of Directors

Dan Jackson - *Chair*
Alex Bryant - *Vice Chair*
Elaine Hagele - *Vice Chair*
Diane Thurber - *Secretary*

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Al Burdick
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R. Ernest Castillo
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Brad Forbes
Debbie Manasco
A. James McArthur
Matthew Orian
Troy Peoples
Don Pursley

Leo Ranzolin
Larry Romrell
Leonora Ruff
Richard Stenbakken
Dexter Thomas
G. Ralph Thompson
Topher Thompson
Gary Thurber
L. Brant Westbrook
William Wood

Christian Record Finance Committee members

Further Financial Information

Both 2016 and 2017 were years of transition for Christian Record Services, Inc. The organization experienced significant restructuring of its business model, which involved liquidation of a commercial property, two moves, and a significant shift in personnel resources. Fortunately, the restructuring resulted in a significant reduction in operating expenses. In combination with property liquidation proceeds, the organization experienced an operating gain of more than \$1,000,000 for 2017. The necessary changes brought operating expenses in line with operating income, resulting in a manageable cash flow situation going forward. Christian Record undergoes an annual audit by an independent CPA firm as well as General Conference Auditing Services. An active Audit Review Committee and Finance Committee, subcommittees of the Board of Directors, help maintain internal controls, accountability, and transparency.



Daniel R. Jackson
Chair
Silver Spring, Maryland



Alex Bryant
Vice Chair
Silver Spring, Maryland



Elaine Hagele
Vice Chair
Lincoln, Nebraska



Diane Thurber
Secretary
Lincoln, Nebraska



CHRISTIAN RECORD

SERVICES FOR THE BLIND
and NATIONAL *Camps for Blind* CHILDREN

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www.CRSBgift.org



Christian Record Services for the Blind



CRSBfriends

