



# CHRISTIAN RECORD

SERVICES FOR THE BLIND

March 23, 2020

Dear Churches:

April 11, 2020, is designated as the Annual Day of Giving for Christian Record Services for the Blind. We continue to serve our members who are blind during these uncertain times.

Today, this ministry is needed more than ever. During these times of isolation and loneliness, it is imperative Christian Record continues to provide resources and programs for this most vulnerable population.

We understand many churches are experiencing worship in different ways as they seek to reduce community spread of COVID-19. Thank you for your care and creativity during this unusual time in history. Please let us know how we may help you.

As you communicate with your members about the Annual Day of Giving on April 11, we ask you to share information and the *Give Hope!* video through your social media platforms, website, electronic newsletters, emails, and any other means available.

We've provided information on the Christian Record website to help make sharing this meaningful giving opportunity as easy as possible: <https://christianrecord.org/give/day-of-giving.html>. On this site you will find:

- **Give Hope!** The Annual Day of Giving video, which can be embedded in newsletters, social media, and your website.
- **Offering Call:** A message which can be read during your offering appeal if your live stream will not permit you to share the video with members on Sabbath, April 11.
- **An Offering Slide:** Include in your worship service slideshow on April 11.
- **Bulletin Inserts:** Use the text in external communication leading up to the offering on April 11.

Church members may give through your church by designating Christian Record on their check or tithe envelope or at <http://www.Adventist.Giving.org>. Direct giving is always available at [www.ChristianRecord.org/give](http://www.ChristianRecord.org/give).

We welcome your ideas on how best to share the above information with your members. If you have questions or suggestions, please contact us at [info@christianrecord.org](mailto:info@christianrecord.org) or call 402-488-0981.

Please join us in praying that God will continue to pour out His blessings on your church, its members, and this ministry as we navigate uncharted waters in the days to come. Additionally, it is our prayer that He will shelter each of us during this storm.

In His service,

Diane Thurber, president